

Mark Greenhough-wildfowling officer

# Wildfowling presentation

28<sup>th</sup> October 2016

- ***\*BASC Wildfowling Policy:*** *BASC will do everything within its power to promote and protect the sport of wildfowling. It will encourage and facilitate entry to the sport, support and extend the club structure and represent the sport at all levels. BASC will furthermore oppose at all levels any restriction being placed upon wildfowling that is not, in the opinion of both the Council and its Wildfowling Liaison Committee, capable of being shown by clear evidence to be necessary for the future of wildfowling in the UK and the wildfowl and wildlife habitat on which wildfowling depends.*

- *Encourage and facilitate entry to the sport*

# Recruitment-BASC permit scheme

- Record number of clubs in the booklet
- Confirmed Halton WA and Highbridge as new entries
- 1,000 hard copies distributed annually
- In 2015/16 the booklet was downloaded 4,500 times
- The 2016/17 booklet went on website on 21<sup>st</sup> July and already had 1000 hits
- BASC BIU survey revealed 30% of people actively use the scheme
- There will be an editorial in Nov/Dec S&C

- Go Shooting section of the BASC website
- Feature articles in S&C promoting wildfowling
- Publicise clubs looking to recruit members
- Links to club websites from the BASC website
- Displays at shows and events-distribution of BASC permit scheme

# Member retention

- Wildfowling department actively working with clubs to improve retention
- BIU survey into club retention
- Wildfowling team currently working with 10 clubs to provide advice on retention
  - Club visit
  - Analysis of figures
  - Club report produced to identify future actions needed and BASC support

- *Support and extend the club structure*

# Club visit and contact

• Year	Visits – target 50	Club contacts – HO– 20 a month (240 per annum)
• 2013/14	55 club visits	504 club contacts
• 2014/15	49 club visits	359 club contacts
• 2015/16	60 club visits	434 club contacts



# Wildfowling communication

- Four feature articles in S&C each year
- Six wildfowling Fast Track newsletters in 2016; each go to over 6000 BASC members
- Letters to club committees **Number**
- Press releases relating to wildfowling **Number**
- WLC-as of January 2016 BASC members can email committee members via the BASC website

# BASC wildfowling club manual

- Re—written and re-designed 2013, to be updated and relaunched 2017
- Comprehensive guide to running a modern wildfowling club
- Forward planning
- Rules
- Recruitment and retention
- Finance
- Fundraising
- Health & Safety

## Leases and consents

- In 2015 BASC worked with 13 clubs in England and Wales to secure 9 consent renewals (7 in England) and continuation of 5 leases (4 in England), a total area in excess of 7,000 acres, including a new consent over 1,200 acres of foreshore on a major Lancashire estuary and reinstatement of Goldeneye on the consented quarry list for a site in Northumberland.
- In 2016 BASC worked with 13 clubs in England and Wales to secure 9 consent renewals (7 in England) and continuation of 7 leases (5 in England), a total area over 11,000 acres including 10 year consent on 285 acres of mid-Essex coastline and new consents on 8 sites within Ouse and Cam Washes totalling 111 acres.
- During 2017, we have casework scheduled with 24 clubs on their lease and consent renewals in England and Wales (14 in England, 8 in Wales and 2 in Northern Ireland)

# Wildfowling conference

- *Represent the sport at all levels*

- APG on shooting and conservation
- AEWA
- FACE
- NE Partnership Agreement
- PhD study and second one planned, presenting findings from the PhD at a workshop in London attended by JNCC, NE, NRW and Bournemouth University staff
- International Union of Game Biologists
- Goose Science Advisory Group (reporting to Scottish government)