

BASC



THE VALUE OF SHOOTING

350,000
direct paid jobs



3.9
million

Work days spent on conservation every year



which is the equivalent of
16,000
full-time conservation jobs

£2.5
billion
spend on goods and services



Shooting influences
14m
hectares of rural land management of which

neary **2m**
hectares are actively managed for conservation

£2 billion
annual benefit to UK economy (GVA)



74,000
equivalent number of full time jobs



Neary **£250m**
annual spend on conservation

At least **1.6 million**
people in the UK shoot



97%
of participants say shooting improves their well-being

70,000
Shooting businesses in the UK

1/3
Around a third of businesses provide formal or on the job training



Shooting accounts for almost **10%** of the total amount spent on outdoor recreation in the UK

£3.5 million
annual charitable donations recorded by shooting businesses



87%
of participants say that shooting contributes to the well-being of the local community



97% of all edible quarry shot is consumed and
35% sold in shops and restaurants



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