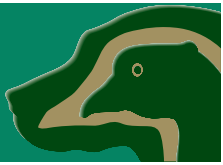


BASC



THE VALUE OF SHOOTING

350,000

direct paid jobs in the UK



490

full-time conservation jobs which is the equivalent of



£2.5 billion
spend on goods and services in the UK

About **120,000**

conservation work days in Wales



380,000

hectares of land are influenced by shooting in Wales

£75 million



annual benefit from Wales to UK economy (GVA)

2,400

equivalent number of full time jobs in Wales



£7.4m

annual spend on conservation

76,000

people in Wales shoot



98%

of participants in Wales say shooting improves their well-being

2,900

Shooting businesses in Wales



Shooting accounts for almost **10%** of the total amount spent on outdoor recreation in the UK

1/3

Around a third of UK businesses provide formal or on the job training

£3.5 million

annual UK charitable donations recorded by shooting businesses



87%



of participants say that shooting contributes to the well-being of the local community

97%

of all edible quarry shot is consumed and

35%

sold in shops and restaurants



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