

BASC's bi-monthly magazine is sent free to 130,000 members as well as politicians, the media, conservationists, police forces and major opinion formers.

# Shooting AND CONSERVATION

- Is the largest circulation field sports magazine in the UK
- Is read by more than 300,000 shooters
- Is "the most powerful marketing medium in the shooting world"  
- *Gun Trade News*
- Provides the cheapest advertising to shooters in pence per reader
- Was voted the best shooting magazine in the UK by BASC's 130,000 members

In a recent survey of BASC members 96% said they read *Shooting & Conservation* and it was seen as the preferred method of communication. The magazine covers all aspects of shooting, game management and conservation.

To advertise in any of the BASC magazines  
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