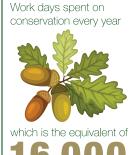
THE VALUE OF SHOOTING

direct paid jobs





Shooting influences of rural land management **hectares** of which



£2 billion annual benefit to UK economy (GVA) **hectares** conservation

are actively managed for

equivalent number of full time jobs

SHOOTING IS...

Nearly annual spend on conservation

full-time conservation jobs

people in the UK shoot

of participants say shooting improves their well-being

Shooting businesses in the UK

Around a third of businesses provide formal or on the job training

Shooting accounts for almost

of the total amount spent on Outdoor recreation in the UK

annual charitable donations recorded by shooting businesses of all edible quarry shot

of participants say that shooting contributes to the well-being of the local community

is consumed and 35% sold in shops and restaurants

www.basc.org.uk