

BASC



THE VALUE OF SHOOTING

350,000
direct paid jobs



3.9
million

Work days spent on conservation every year

£2.5
billion
spend on goods and services



Shooting influences **14m** hectares of rural land management of which

Nearly **2m** hectares are actively managed for conservation



which is the equivalent of **16,000** full-time conservation jobs

£2 billion
annual benefit to UK economy (GVA)




74,000
equivalent number of full time jobs



Nearly **£250m**
annual spend on conservation

At least **1.6 million**
people in the UK shoot



97%
of participants say shooting improves their well-being

70,000
Shooting businesses in the UK



Shooting accounts for almost **10%** of the total amount spent on outdoor recreation in the UK


1/3
Around a third of businesses provide formal or on the job training



£3.5 million
annual charitable donations recorded by shooting businesses



87%
of participants say that shooting contributes to the well-being of the local community



97% of all edible quarry shot is consumed and **35%** sold in shops and restaurants



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