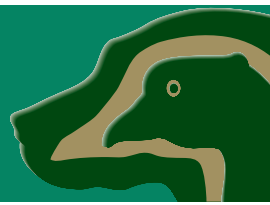


# BASC



The British Association for Shooting & Conservation

**Shooting is worth £2bn to the UK economy. It brings money and tourism into rural areas.**

## 84%

 of shooters said shooting benefited their local economy and business

## £246m

**Amount spent locally by shooters on food and accommodation per year**

## 4.13m

The estimated number of visitor-nights generated annually by shooting providers



## 13,829

The number of visitors permits for shooting in the UK annually



## 5,200

Number of the equivalent paid, full-time jobs that shooting supports in the food and accommodation sector

## 54%

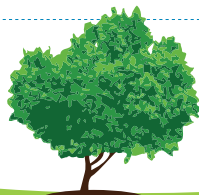
of shooting businesses said their activity led to local overnight stays



Around **81%** of game meat sold for food stays in the local area

**59** The average number of visitor-nights generated annually by each shoot

Around **30%** increase in out-of-season hotel occupancy in shooting areas



Shooting accounts for almost **10%** of the total amount spent on outdoor recreation every year

**Shooters spend 3.9m work days a year on conservation, often in tourist areas**

- **90%** of English grouse moors fall within a National Park or AONB
- **75%** of heather moorland is found in Britain because of grouse moor management
- **90%** of land managed for wildfowling is in SSSIs
- **91%** of shooters surveyed said they would spend less time outdoors if they could not shoot