# The Benefits of Sustainable Grouse Shooting

Value to the economy

Almost

£100m

estimated annual value of grouse shooting in England, Wales and Scotland

# Strengthening local communities and businesses

Grouse shooting in England, Wales and Scotland supports the equivalent of

over 2,500

full time jobs

#### Wellbeing and social benefits

At least

40,000

people take part in grouse shooting annually and the average shooting day brings 40 people together

### Landscape scale management

Grouse moors have restored

**27,000** hectares

of bare peat in the last 20 years

# Conservation of globally and nationally important species

Up to

#### 6 times

more threatened wading birds supported on managed moors

## Breathtaking scenery and wildlife for everyone

90%

of English grouse moors fall within a National Park or an Area of Outstanding Natural Beauty

# Preservation of the UK's biggest carbon store

Managing heather helps preserve and protect

UK's biggest carbon store in peat

Fresh water sources and reduced flood risk

70%

of the UK's drinking water comes from the uplands

Reduced risk of wildfires through heather management



