The Benefits of Sustainable Grouse Shooting

Value to the economy

Almost

£100m

estimated annual value of grouse shooting in England, Wales and Scotland

Conservation of globally and nationally important species

Up to

6 times

more threatened wading birds supported on managed moors

Strengthening local communities and businesses

Grouse shooting in England, Wales and Scotland supports the equivalent of

over 2,500

full time jobs

Breathtaking scenery and wildlife for everyone

90%

of English grouse moors fall within a National Park or an Area of Outstanding Natural Beauty

Wellbeing and social benefits

At least

40,000

people take part in grouse shooting annually and the average shooting day brings 40 people together

Preservation of the UK's biggest carbon store

Managing heather helps preserve and protect

UK's biggest carbon store in peat

Landscape scale management

Grouse moors have restored

27,000 hectares

of bare peat in the last 20 years

Fresh water sources and reduced flood risk

70%

of the UK's drinking water comes from the uplands

Reduced risk of wildfires through heather management

BASC

The British Association for Shooting & Conservation