

BASC's bi-monthly magazine is sent free to 130,000 members as well as politicians, the media, conservationists, police forces and major opinion formers.

Shooting AND CONSERVATION

- Is the largest circulation field sports magazine in the UK
- Is read by more than 300,000 shooters
- Is "the most powerful marketing medium in the shooting world"
- *Gun Trade News*
- Provides the cheapest advertising to shooters in pence per reader
- Was voted the best shooting magazine in the UK by BASC's 130,000 members

In a recent survey of BASC members 96% said they read *Shooting & Conservation* and it was seen as the preferred method of communication. The magazine covers all aspects of shooting, game management and conservation.

To advertise in any of the BASC magazines
contact Jerry Hall
Dial: 07792 909275
Email: jerry.hall@madisonbell.com

